



# LEVERAGING YOUR MICROSOFT LICENSES

HOW TO MAXIMIZE YOUR MICROSOFT INVESTMENTS

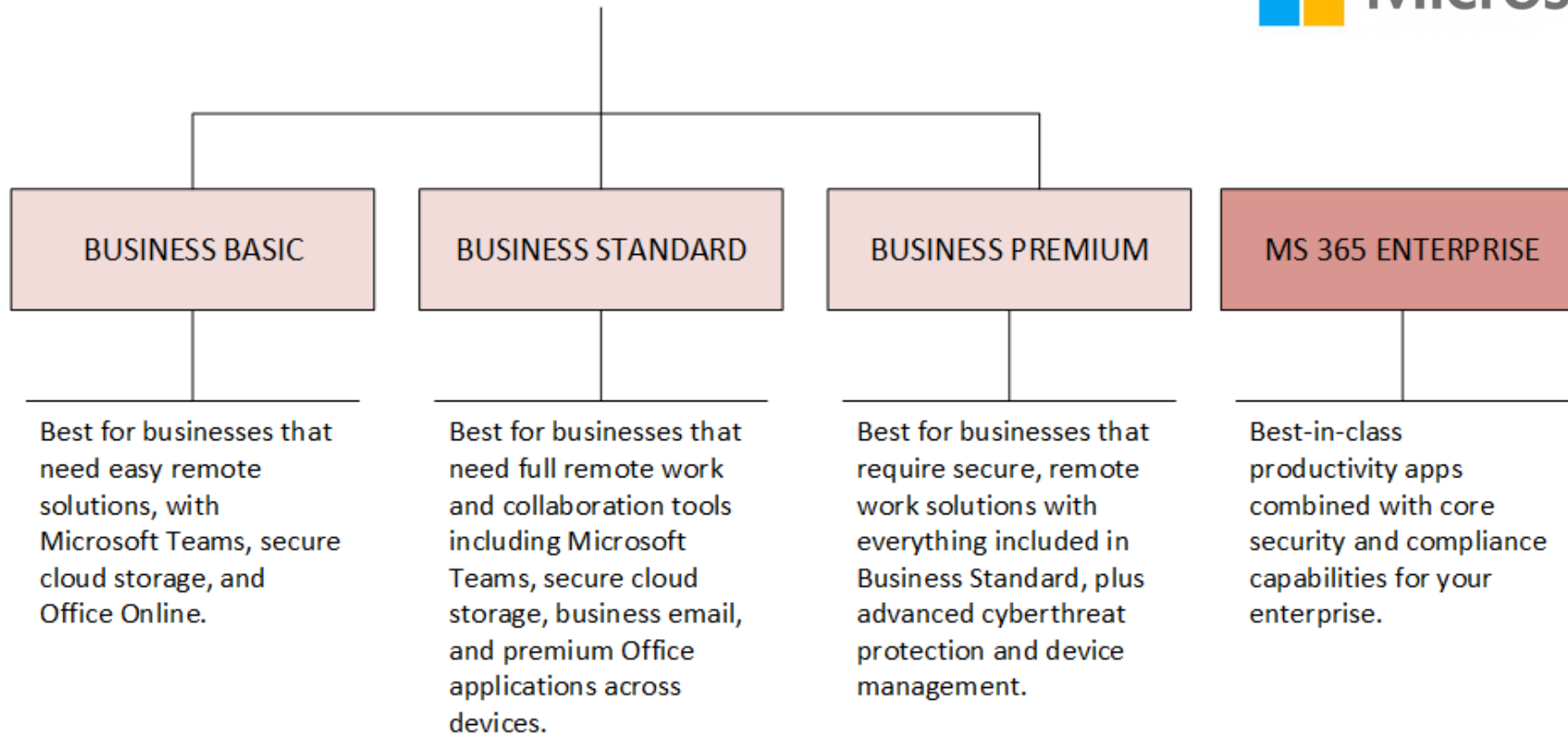
- Thank you for joining
- A bit about us
  - Microsoft IT strategy, products and services company in DC
  - Create exemplary client experiences via “customer service agility”
- 1<sup>st</sup> Vortex educational webinar – scheduled quarterly
- Today’s topic – Leveraging Your Microsoft Licenses
- Post questions via Team’s chat box during show
- Post-webinar follow-up via email tomorrow
  - Download slides, recorded webinar, feedback
- Today’s speaker
  - Matt Wheeler, Vortex CTO / Co-Founder
  - Microsoft Maestro / Strategic Architech



- Goals
  - Awareness / reminder of your existing Microsoft licenses
  - Help you leverage / optimize the use your Microsoft licenses
- Focus discussion on Microsoft 365 Business vs. Enterprise
- Agenda Items
  - Present Microsoft 365 Business Suite Options
  - Share our Recommended Licenses
  - Introduce Available Applications
  - Discuss Add-on Licenses
- Q&A

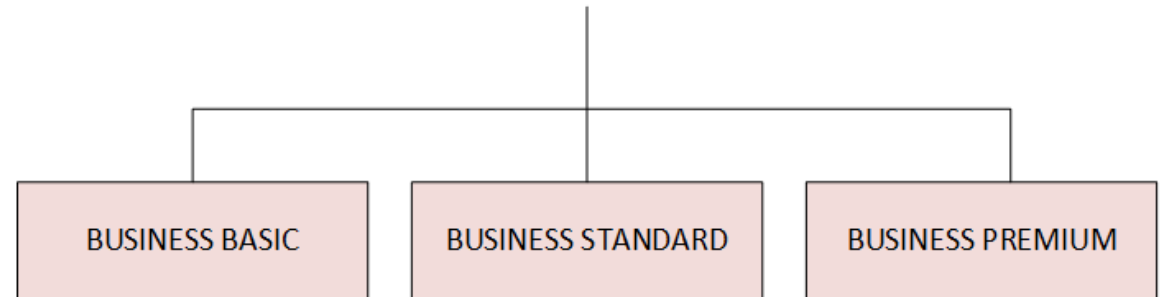
# M365 BUSINESS SUITE

## MICROSOFT 365 BUSINESS SUITE



# M365 MARKET FOCUS

- Designed for small and medium sized businesses
- Focus on productivity and collaboration
- More affordable option
- Up to 300 users



# MICROSOFT 365 ENTERPRISE

- Designed for larger organizations
- Advanced security and compliance features
- More expensive, more features
- Risk-based conditional access
- Automated investigation



- Microsoft 365 Business Premium
  - Specifications
    - 50GB Mailbox + 50GB Online Archive
    - 1TB + 10GB per license SharePoint Storage
    - 1TB OneDrive Storage
  - Applications
    - Microsoft Teams
    - Microsoft Intune (Endpoint manager)
    - Defender for Endpoint
    - Defender for Office 365 (Advanced Threat Protection)



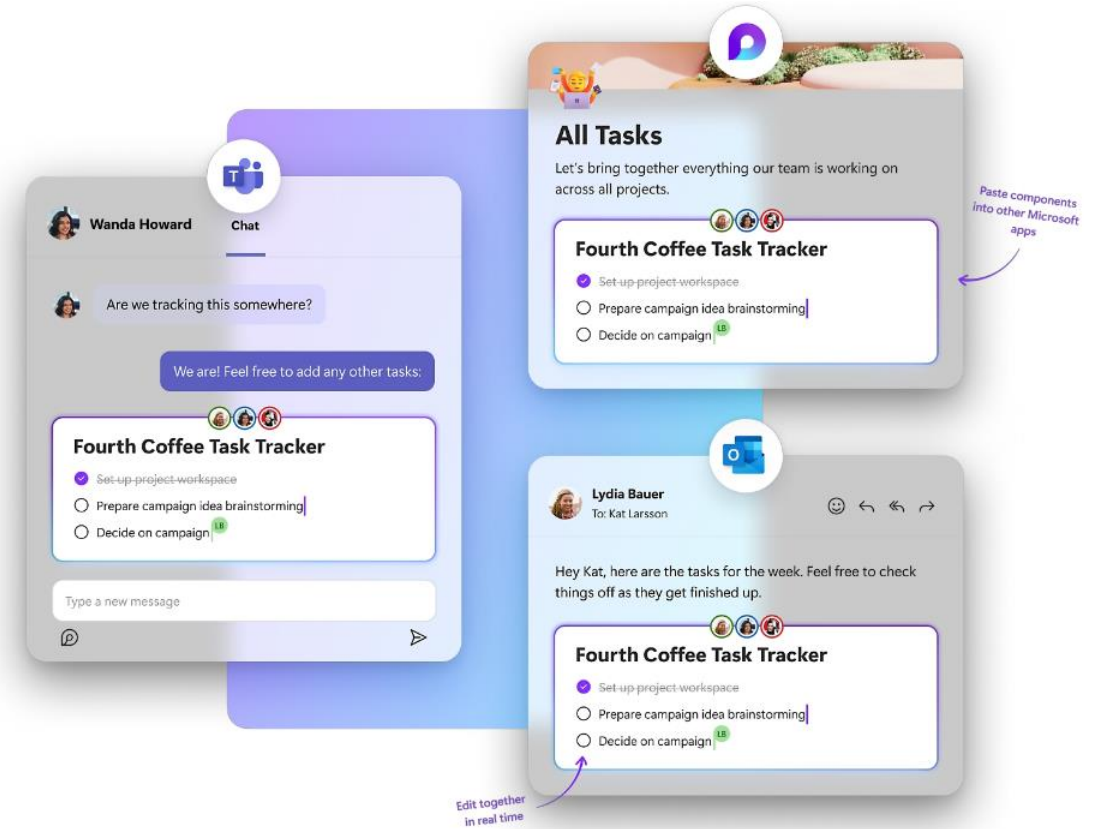
# M365 INCLUDED APPS

- Bookings – appointment setting module
- Whiteboard – real time white board collaboration
- Forms - create surveys, polls and quizzes via forms
- Stream – create and manage video content
- PowerApps – build apps with no coding skills
- Power Automate – repeat tasks / workflows
- MyAnalytics – optimized productivity insights





- A transformative co-creation experience that brings together teams, content, and tasks across your tools and devices.
- Loop combines a powerful and flexible canvas with portable components that move freely and stay in sync across applications.
- (3) core elements
  - Components
  - Pages
  - Workspaces



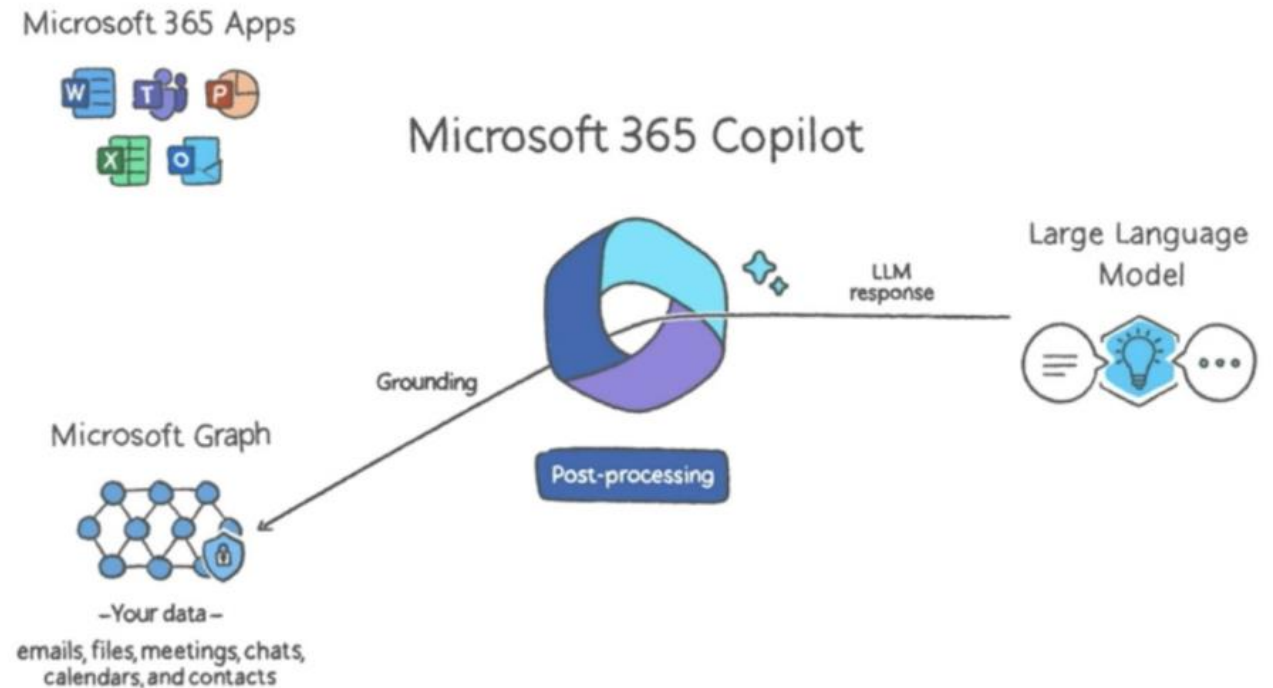
# M365 ADD-ON LICENSES

- Microsoft Dynamics 365
- Power BI Pro
- Microsoft Projects
- Microsoft Visio
- Teams Phone with Calling Plan
- Audio Conferencing



# MICROSOFT 365 COPILOT

- Transform work!
  - Unleash Creativity
  - Uplevel Skills
  - Unlock Productivity
- Examples
  - Copilot in the Office Suite
  - Copilot in Microsoft Teams
  - Copilot in the Power Platform



- There are multiple Microsoft 365 Office Business Suite options
- Vortex recommends M365 Business Premium
- Check app list for included applications
- Keep abreast of new ways to work as the tech world evolves
- Thank you!

- Q & A
- Post webinar follow up email campaign tomorrow
  - Download slides
  - Watch recorded webinar
  - Provide feedback
- Next webinar in June discussing IT Security, stay tuned for an invite
- Visit the “Learn” section of our site
  - Blog articles
  - Instructional videos
  - White papers
  - Webinars
  - Case studies
- Thanks again for joining